



January 31, 2024

Dear Manhattan Juneteenth Supporter:

The Planning Committee is pleased to share with our supporters the theme and programming for the 2024 Juneteenth Celebration. Our theme, *Honoring our Past, Shaping our Future*, speaks to the committee's desire to breathe new life into the Manhattan Juneteenth Celebration while honoring the history that brought us here.

The 2024 Juneteenth holiday marks the third year of national recognition of when the 1865 emancipation of enslaved people was announced and first celebrated in Galveston, Texas. As we gear up to honor this historic day, we know there is more work to be done to ensure that the rights and freedoms of Black Americans are recognized and respected. That can only be achieved through our collective strength and resilience as a community, state, and country.

This year's celebration will precede the Juneteenth holiday, beginning June 13th and ending June 15th. We will continue to utilize both the historic location of Douglass Park as well as the centralized Manhattan City Park. It includes many of the popular programs/activities the community enjoyed in the past plus a few new ones.

The schedule for the includes (subject to change)

- Thursday 13th - Juneteenth Fashion Show
- Friday 14th - Grilling Contest and Art Arts in the Park | Juneteenth Concert with *Academy and Grammy award winning artist Regina Belle* & Chris Walker
- Saturday 15th - Juneteenth Fitness Experience | Juneteenth Celebration | Movie in the Park
- Sunday 16th - Day of Worship
- Monday 17th - Day of Service
- Tuesday 18th - Educational Class
- Wednesday 19th - Wonder Workshop Interactive Lecture

To organize an event of this size and scope requires community support. We hope we can count on you to provide it.

This year's sponsorship levels are:

FRIEND - \$25 - \$99

- **Included in Marketing Materials** - listed on the website as a Friend of Manhattan Juneteenth
- **Free T-Shirt:** Pre-order an official Juneteenth t-shirt

SUPPORTER – \$100 - \$499

- Everything listed in the Friend sponsor level
- **Website/Social Media** - Your name or your company name and logo will be added to the Juneteenth website as well as on our social media accounts.
- **Banner** - Your name or your company name and logo will be added to the banner. (Must have vector image by May 24)
- **Fashion Show Swag Bag Marketing Materials** - As part of our Fashion Show, your business may submit coupons, samples and other items to be placed in the swag bags that will be handed out to the guest. (Must have items by June 09th)
- **5K Race Packet** - Your business may submit coupons, samples and other items to be placed in the 5K Race Packets that will be handed out to all runners. (Must have items by June 09th)

ALLY – \$500 - \$999

- Everything listed in the Supporter sponsor level.
- **FREE Vendor Table** - Free table at Douglass Park celebration on Saturday June 15th
- **Marketing Materials** - Your name or your company name and logo will be added to select printed marketing materials including but not limited to t-shirt, event banner, program, etc. (First round of printed materials will be May 16th)
- **Fashion Show Featured Logo** - Your name or company name & logo will be featured prominently on our Fashion Show program
- **Fashion Show Tickets** - 2 VIP tickets to the Juneteenth Fashion Show including private pre-event reception
- **Free T-Shirt:** Pre-order up to 2 official Juneteenth t-shirts
- **Shout Out** - Your name or your company's name will be mentioned throughout the event
- **Event Wrap up Email** - Public acknowledgement of your support with a link to your website or social media in our Event Wrap Up communication. You may also submit a coupon or a promotional offer to be mentioned as well.

CHAMPION– \$1000 +

- Everything listed in the Ally sponsor level.
- **Print Placement** - Your business/organization logo will be prominently placed ALL printed material
- **Race T-Shirt Placement** - Your business/organization logo will be prominently placed on the t-shirt.
- **Juneteenth T-Shirt Placement** - Your business/organization logo will be prominently placed on the t-shirt.
- **Website/Social Media Engagement** - We will mention and engaged with your business/organization on social media and you will be place more prominently placed on our websites
- **Fashion Show Tickets** - 4 VIP tickets to the Juneteenth Fashion Show including private pre-event reception
- **Free T-Shirt:** Pre-order up to 4 official Juneteenth t-shirts

If you are interested in sponsoring this year's event, please complete the enclosed sponsorship form and mail it with your payment in the enclosed self-addressed envelope. **Sponsorships AND company logo must be received no later than Friday, May 24 to ensure your information is included on the Juneteenth printed materials.**

We hope we can count on your support. If you have any questions, please don't hesitate to contact us at manhattanksjuneteenth@gmail.com.

Thank you in advance for your support.

Manhattan Juneteenth Committee

Jurdene Coleman, Chair

Alberto Jammott, Co-Chair

Sonya Baker

André Bean, K-State Athletics Liaison

Lydia Bowyer

Vern Henricks, GMCF Liaison

Felix Jimenez, GMCF Liaison

Betti O

Derek Thomas, City Liaison

Zelia Wiley



Sponsor Commitment Form

Manhattan Juneteenth Celebration Week
Thursday, June 13 - Wednesday, June 19, 2024

Please return this form along with your payment (payable to *City of Manhattan* with “Manhattan Juneteenth” written on the memo line no later than Friday, May 24, 2024.

Your name: _____

Address: _____
(Street, City, Zip Code)

Phone number: _____

Email address: _____

Sponsorship Levels (select one):

_____ *Champion \$1,000+*

_____ *Ally \$500-\$999*

_____ *Supporter \$100-\$499*

_____ *Friend \$25-\$99*

Would you like a T-shirt? Yes No thanks

T-shirt size(s) _____

I'm mailing my donation: Enclosed is my payment in the amount of \$ _____ (please specify amount) payable to **Greater Manhattan Community Foundation** with “Manhattan Juneteenth” on the memo line

I donated online: Visit www.manhattanjuneteenth.org and select **DONATE**. Email this form to manhattanksjuneteenth@gmail.com

Please write your name or name of your organization as you would like it to appear on printed materials:

(If you would like to remain anonymous, please leave the above line blank)

_____ I agree to send a high quality image file of our company logo (png preferred but jpeg, tif or pdf are acceptable) by email to manhattanksjuneteenth@gmail.com no later than Friday, May 24.

Please mail your donation to: Manhattan Juneteenth, PO Box 841, Manhattan, KS 66505-0841.